

# NEOMA

BUSINESS SCHOOL

## WELCOME to NEOMA Business School

### Key Facts & Figures:

**9,500** students, of which  
**30%** are international

**300** international partner schools  
around the globe

**150** permanent faculty members

**55,000** graduates

Over **1,000** corporate partners

**3** campuses: Reims, Rouen, Paris

**3** international accreditations:  
EQUIS, AACSB and AMBA

Founded in 2013, NEO (new) MA (management) embodies the ideal combination of a young and innovative spirit with a trustworthy and rich history that stems from its two foundational organizations, Reims Business School (1928) and Rouen Business School (1871). Each year, over 1500 non-French students make the choice to study at one of the three campuses located in the historic cities of Reims, Rouen and Paris.



Erasmus Institutional Code: F REIMS25





# WHY NEOMA BUSINESS SCHOOL?

**NEOMA Business School belongs to the ten best business schools in France, ranked in the Financial Times as one of the best European schools, and holds 3 top international accreditations: EQUIS, AMBA and AACSB.**

This is the opportunity to study in historical French cities along with students from all over the world. Students benefit from the expertise of highly qualified professors and gain both French & international perspectives on a large variety of topics related to their academic, professional and personal development. They benefit from the small class sizes that stimulate sharing of knowledge and learning through rich and indepth group discussions. They discover the French way of

living and develop extra-curricular skills by becoming a member of one of the 60 student associations of the school. Finally, they will enjoy the rich academic and cultural events that are organized on campus and in town (conferences, debates, international gatherings, etc.), along with the natural and historical beauty that surrounds them. Both Reims and Rouen are close to Paris, easy to reach by train and a perfect starting point for travels to other parts of France and Europe.

Also, NEOMA Business School is proud to host the 1<sup>st</sup> Confucius Institute for Business in France (7<sup>th</sup> in the world) on the Rouen Campus ([www.confucius.neoma-bs.fr/](http://www.confucius.neoma-bs.fr/))

## Programmes at a Glance

Below is an overview of all the programmes offered on the 3 campuses. Some of the programmes are campus-specific but almost all of them are open to exchanges and some offer double degree opportunities.

UNDERGRADUATE SCHOOL	<b>Bachelor in Business Administration (BBA)</b>	<b>Bachelor of Science (BSc) in International Business</b>	<b>CESEM</b> <i>(double degree)</i>	<b>Bachelor in Retail Management ECAL</b>
GRADUATE SCHOOL	<b>Master in Management - Grande Ecole</b>	<b>TEMA</b>	<b>Specialised Masters and Masters of Science</b>	<b>MBA</b>
EXECUTIVE EDUCATION	<b>Executive MBA</b>	<b>Inter-company, certificate awarding programmes</b>	<b>Customised training</b>	
DOCTORAL SCHOOL	<b>DBA</b>		<b>PhD</b>	

A portfolio of programmes:

- coherent
- adapted to the needs of the market
- Internationalised content

All executive education is taught at the Paris Campus and includes NEOMA's executive MBA as well as short, customized non-degree programmes.

## Academic Information

Students have access to a wide range of courses offered on both campuses (Reims & Rouen) at the Bachelor (undergraduate) and Master (graduate) level. Most courses are offered in English or in French. Students may choose to attend a full program (30 ECTS credits per semester) in either French or English, or a mix, depending on the home university

requirements and the students' abilities. Exchange students at NEOMA Business School do not have to be proficient in French language and some do not speak French at all. However, it is recommended that students take French language and culture classes (offered free of charge) during their stay in France.

<b>Nominations</b>	For Fall 017 and full year: March 6th – April 17th
<b>Semester dates</b>	Fall 2017: Sept 1st to December 23rd, 2017 Spring 2018: 3rd of January to 30th of June, 2018
<b>Class Format</b>	Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects.
<b>Language</b>	To study in French: B2 minimum (CEFR); or TEF score of at least 500. To study in English: B2 minimum (CEFR); minimum TOEFL score of 85, or IELTS score of at least 6.
<b>Grading</b>	In addition to the final examination, classes are assessed continuously (participation, projects, papers, etc.) Fields projects usually require written reports and oral exams. All courses are graded on a scale out of 20. The minimum pass mark is 10/20. Home universities receive academic transcripts under the ECTS grading standard. The translation of these grades into the local grading system is up to the student's home institution.
<b>Course Load</b>	The normal workload is worth 30 ECTS credits per semester.

*(the dates are tentative)*

## Practical Information

### HOUSING

On-campus & Off-campus housing is available. Several types of accommodation are available in Reims and in Rouen. Prices can vary between €300 and €600 per month for private accommodation for one person depending on the size, the services provided and the duration of the exchange. International students will be informed of all available housing options in advance of their arrival in France. Students staying in residences need to pay each semester in advance.

### LIVING COSTS

Students can eat at the on-campus cafeterias or at the university restaurants in the morning and at lunchtime for approximately €4. Students should expect to spend around €750 per month for living expenses (housing included). The International Office will provide assistance in opening a bank account with a local bank when they arrive.

### INSURANCE

During the stay in France, students are required to have health insurance.

- European Union Citizens: European health Insurance card from the home social security office
- Non-European Students under 28 years of age and staying in France in excess of 90 days: upon arrival in France need to subscribe to (with the help of NEOMA's international office) the French National Student Social Security Scheme (2015/16 fee: €215).
- Non-European Students staying in France less than 90 days (no age requirement): proof of private health care insurance
- All students staying in France in excess of 6 months: birth certificate translated into French, issued less than 3 months prior to arrival date.

Students will also need a private insurance policy covering health care, repatriation, etc. Finally, any accommodation in France must be covered by Housing insurance. The cost is a one-time fee between €25 and €65. More information will be provided by the housing offer.



# REIMS



## Campus and facilities

Located just ten minutes from the city center by tram, NEOMA Business School (Reims campus) offers a great learning environment. The campus has widely available Wi-Fi, several multimedia rooms, a multimedia Library, as well as on-campus housing for student comfort.

## The city of Reims, capital of Champagne

REIMS: the Coronation City, the Champagne Region, French "Art de Vivre". The city has a rich legacy, offering a prestigious home to one of the most celebrated and festive of wines – Champagne! Thanks to the high speed train (TGV), REIMS is only 45 minutes from Paris and 30 minutes from Roissy-Charles de Gaulle airport.

# ROUEN

## Campus and facilities

The campus in Rouen offers its students beautiful surroundings in 7 hectares of woodland, which include excellent infrastructure and a rich intense cultural life. It is located one hour from Paris and the coast of Normandy, and 10 minutes from the city centre thanks to an efficient public transport service.

## The city of Rouen, capital of Normandy

Located on the River Seine with a beautiful medieval city centre, Rouen was fashioned by history. From the Romans to Tony Parker, it has seen the likes of Joan of Arc, William the Conqueror, Pierre Corneille, Gustave Flaubert, and Claude Monet walk its streets. Dynamic festivals and events bring Rouen to life nowadays. Paris is just over one hour by train.



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CONTACT US: [mobility@neoma-bs.fr](mailto:mobility@neoma-bs.fr)

**CAMPUS REIMS**, 59 rue Pierre Taittinger – BP 302 – 51061 Reims Cedex

**CAMPUS ROUEN**, 1 rue du Maréchal Juin – BP 215 – 76825 Mont-Saint-Aignan Cedex

**CAMPUS PARIS**, 9 rue d'Athènes – 75009 Paris

[www.neoma-bs.com](http://www.neoma-bs.com)

